

## Picture Card Rules

The following is not permitted on the card:

1. Materials of provocative or sexual nature.
2. Any materials of political nature.
3. Any racially insulting / prejudiced materials.
4. Materials that may offend cultural or religious values.
5. Portrait of an adult, including that of the cardholder, intended for identification purposes.
6. Celebrities / musicians / athletes / entertainment industry representatives / public figures, etc.
7. Any kind of self-advertisement (e.g. business card).
8. Offers, including phone number or any type of services.
9. Affiliation with groups, whose aim is to be "socially unacceptable", including their activities, names or symbols.
10. Advertising or promotional materials.
11. Competitive trademarks.
12. Any material protected by copyrights.
13. Brand products / services, incl. abbreviations, acronyms or any kind of symbols.
14. Any photos that may result in the card not being accepted at a point of sale or may cause other kind of problems.
15. Any items that may lead to card fraud.
16. Any items or processes that violate the card security requirements.
17. Any graphic design elements may insufficiently display or may provoke violent treatment or mockery in respect of the card.
18. Low quality images.